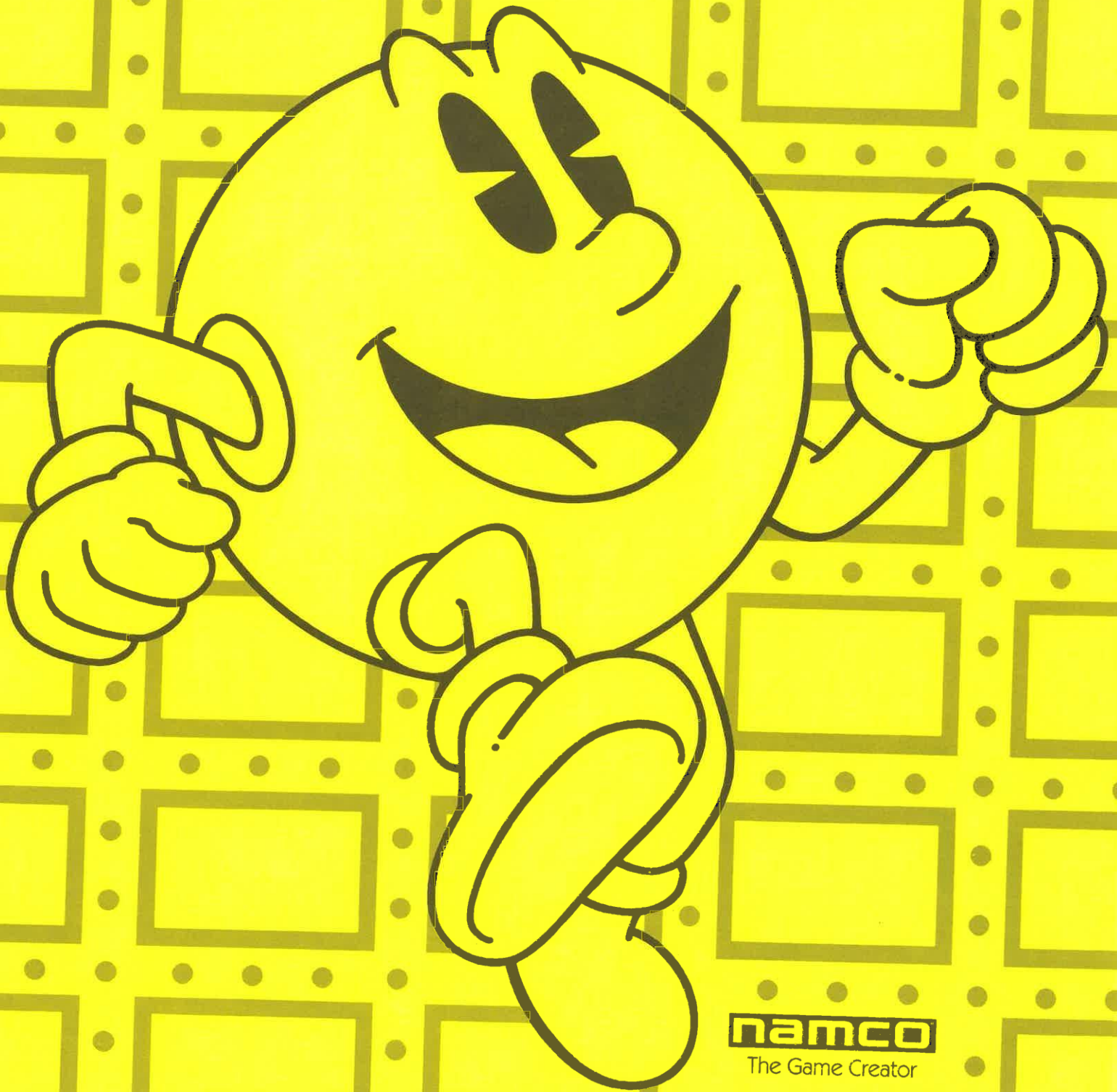
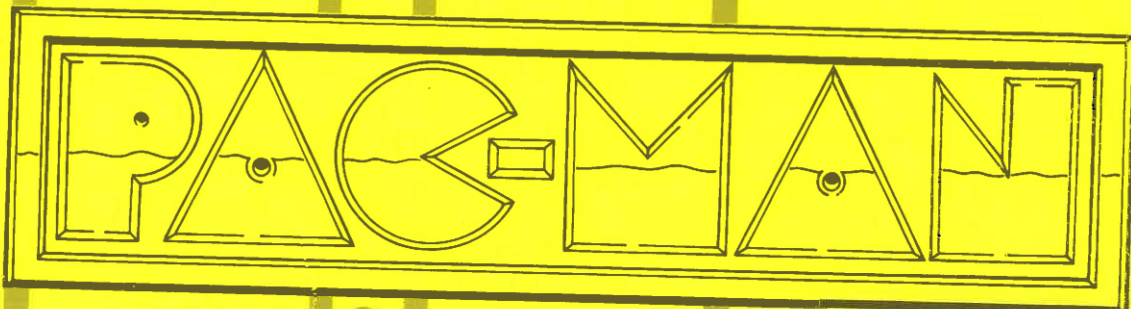


# Characters and Logo Style Guide



**namco**  
The Game Creator



TM

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**To ensure consistency of the use of these characters, please follow the guidelines in this manual.**

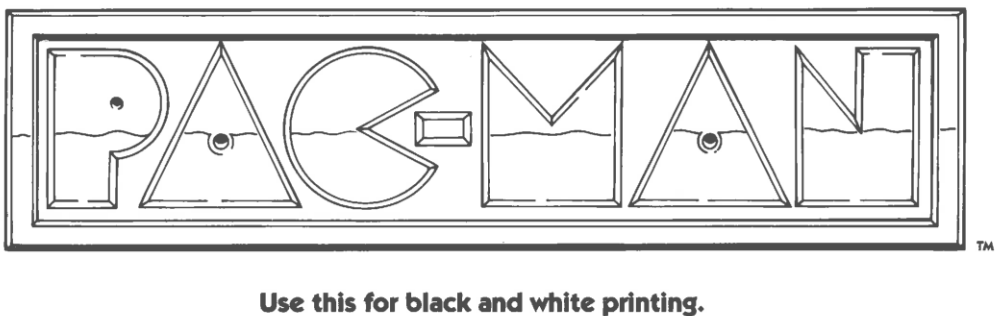
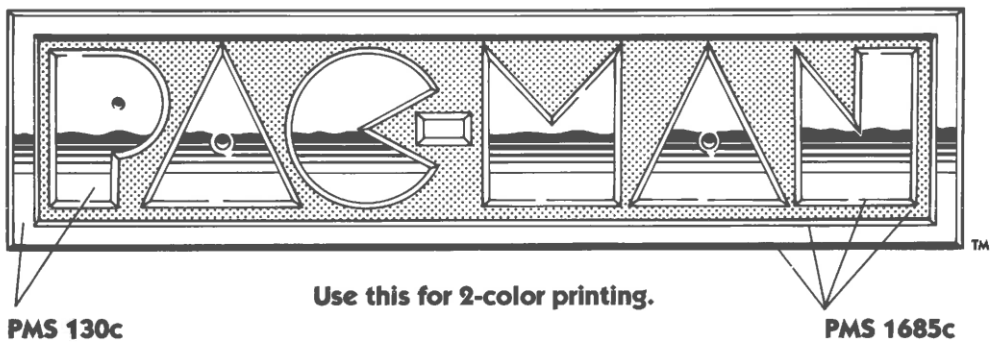
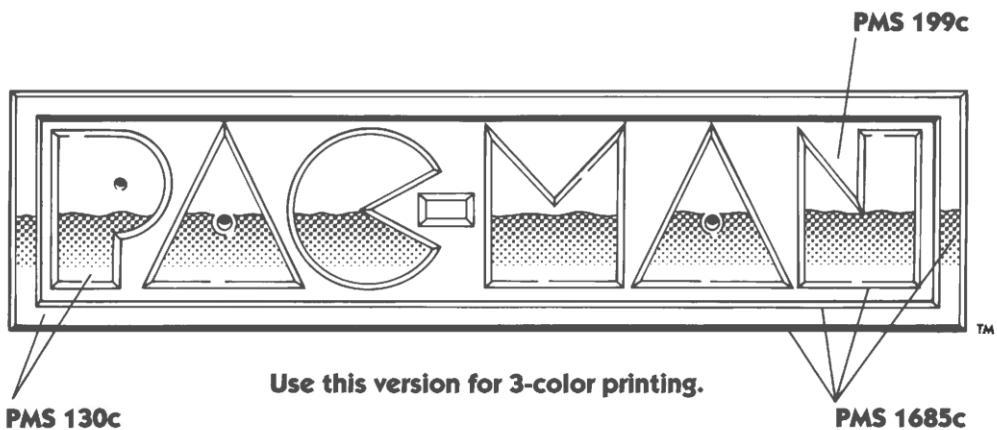
• • •

**1. When using the PAC-MAN family characters, do not make any connotation with sex, violence, or illegal drugs.**

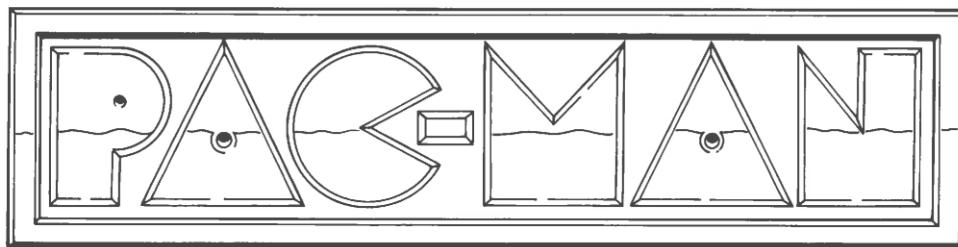
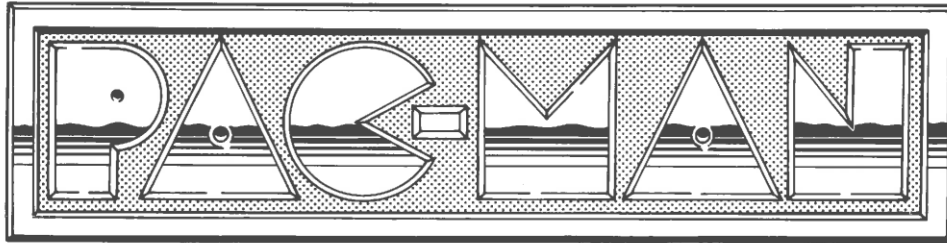
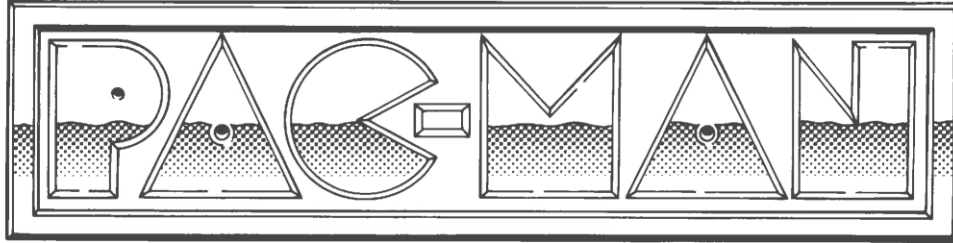
**2. Indicate legal copy as: © Namco Ltd.**

**Please call or write to our office for the correct legal text appropriate to your needs.**

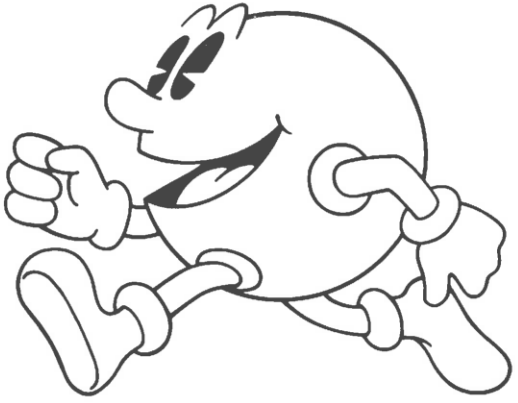
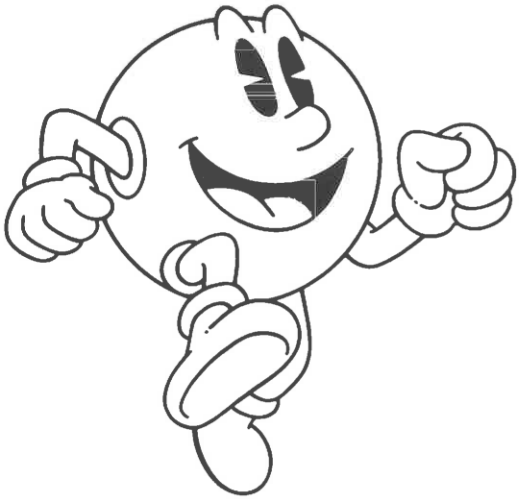
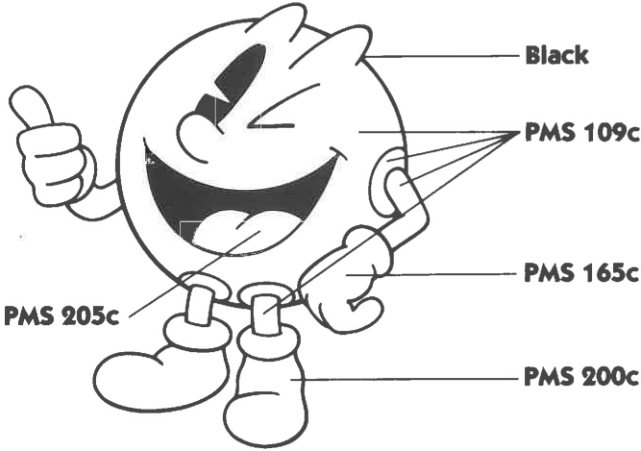
# PAC-MAN LOGOS



• • • • • PAC-MAN LOGOS • • • • •

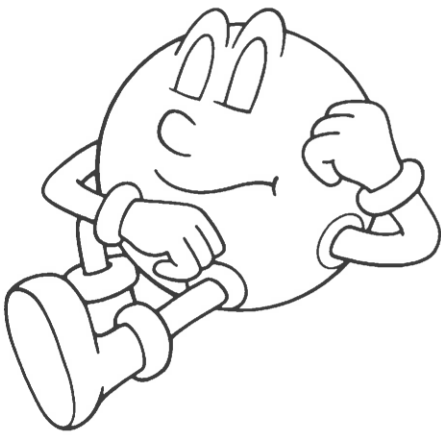
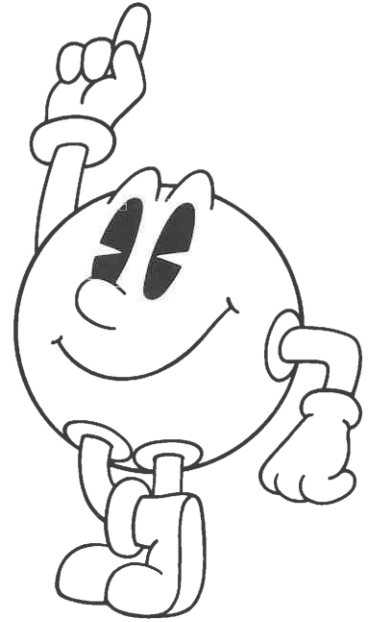
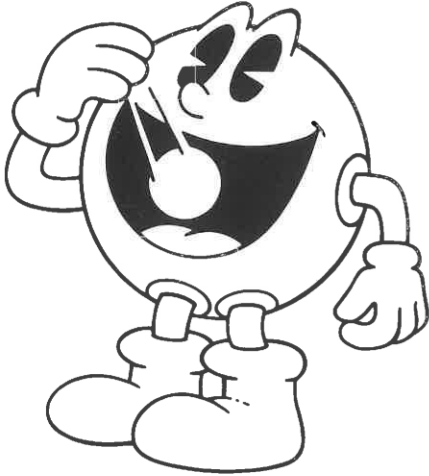


PAC-MAN



Note: Eyes and open mouth for PAC-MAN will always be Black

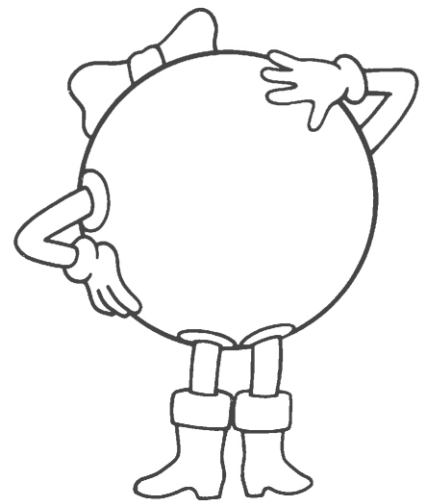
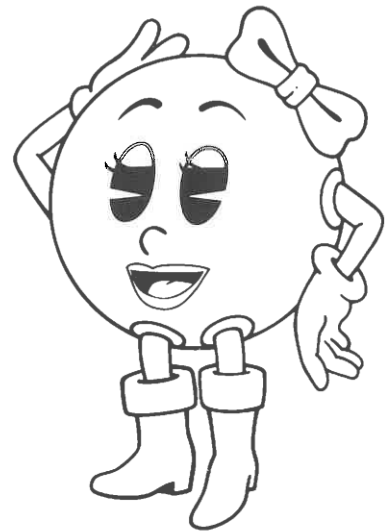
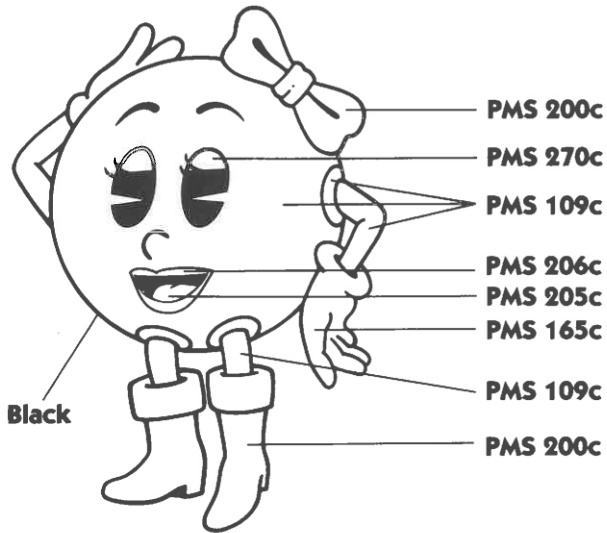
• • • • • • • • • • **PAC-MAN** • • • • • • • • • •



**Note: Eyes and open mouth for PAC-MAN will always be Black**

# MS. PAC-MAN

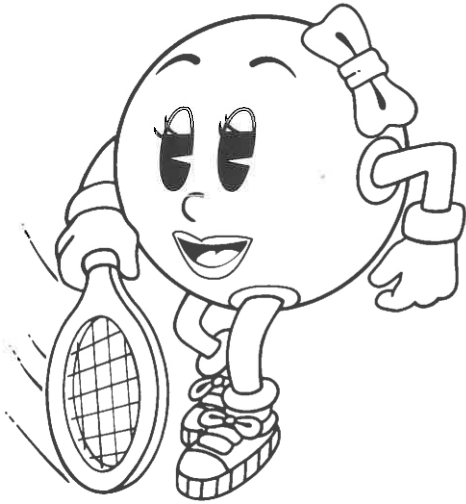
MS.PAC-MAN is as formidable a ghost chaser as her better half.



Note: Eyes for MS. PAC-MAN will always be Black



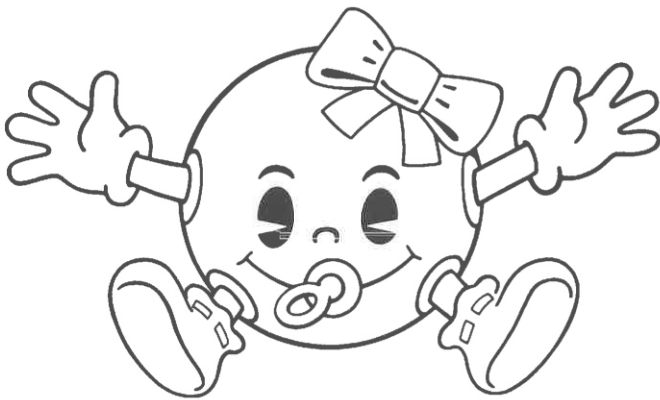
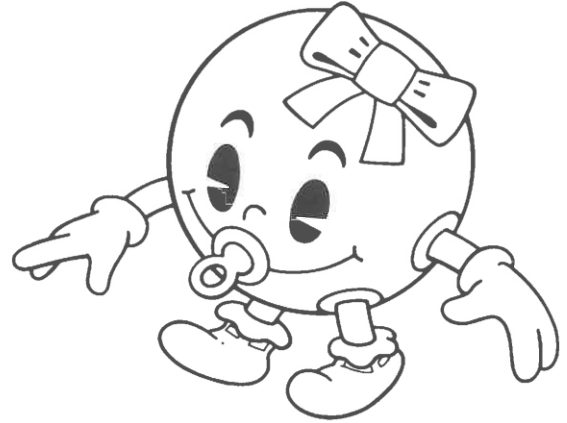
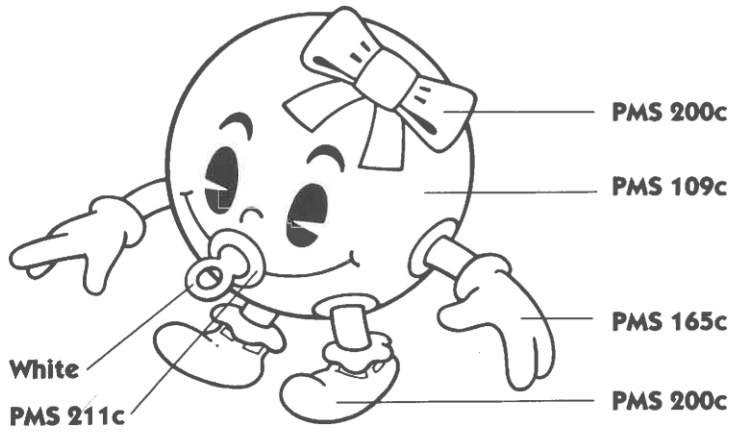
• • • • • **MS. PAC-MAN** • • • • •



**Note: Eyes for MS. PAC-MAN will always be Black**

# PAC-BABY

PAC-BABY is just learning to walk.



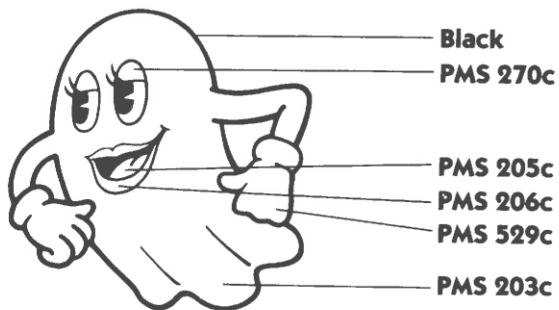
Note: Eyes for PAC-BABY will always be Black

# GHOSTS

Those wicked ghosts are always up to no good.



**Clyde (Red):** The boss and the most aggressive ghost.



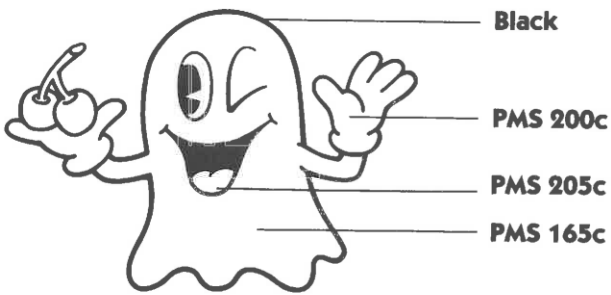
**Pinky (Pink):** The cleverest one who stays one step ahead of *PAC-MAN*.

**Note:** Ghosts eyes will always be Black and White

• • • • • **GHOSTS** • • • • •



**Inky (Blue): The eccentric one.**



**Blinky (Orange): The most naive and unsophisticated ghost.**

**Note: Ghosts eyes will always be Black and White**

• • • • • **GHOSTS** • • • • •



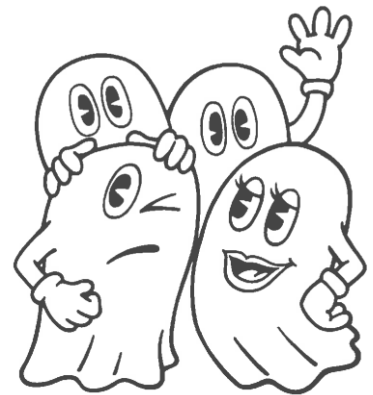
**Blinky Shocked**



**Blinky Scared**



**Inky Surprised**

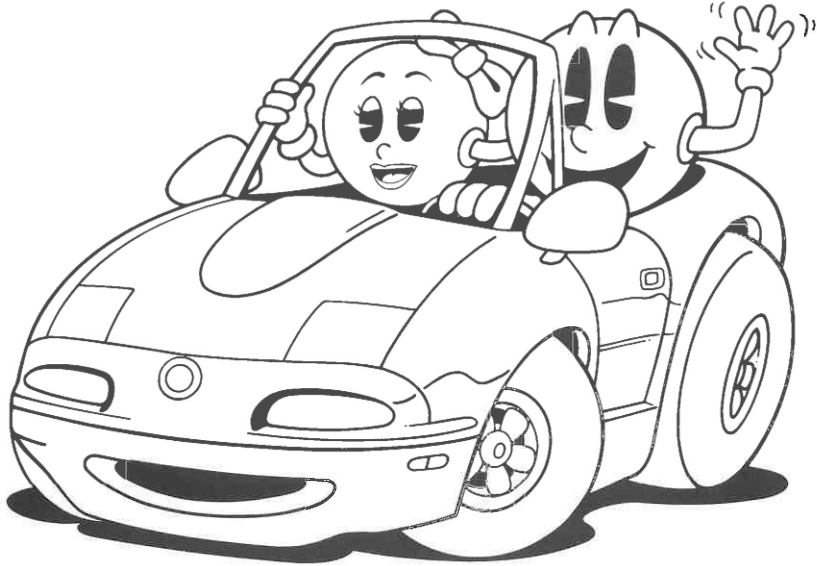
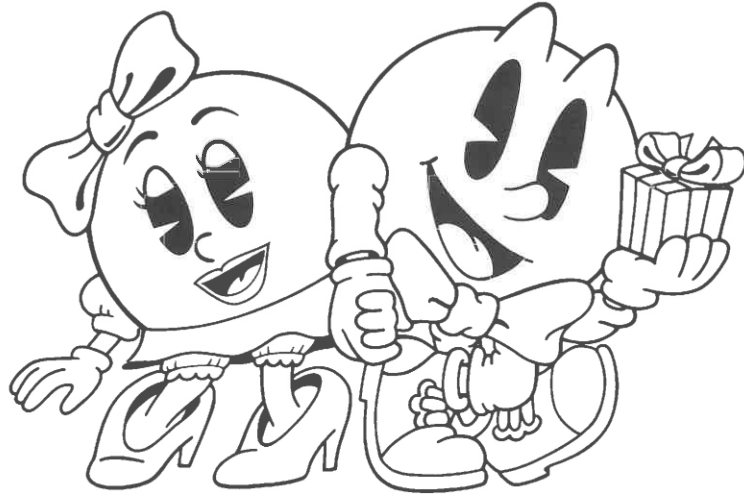


**Ghost Gang**

**Note: Ghosts eyes will always be Black and White**

• • • • • **PAC-MAN AND MS. PAC-MAN** • • • • •

The happy couple enjoy their time together.



• • • • • **HEIGHT GUIDE** • • • • •

